

**Community Outreach Plan for Lockheed Martin's Haley Ditch Project,
Akron, Ohio**

April 24, 2009

4. Minimize overall community concerns about the project

Research

Research on the demographics of the community reveals that communications

A letter from the Project Manager will notify the targeted audience of this session. Enclosed will be a copy of the citizen's guide that will answer many of the questions they may have. A reminder of the informational session will be sent via the mailing of a pictorial postal card one week prior to the actual session date. Display advertisements notifying readers of the meeting will be run in the Akron newspaper and the Project Manager will be available for media briefings prior to and during the information session.

It will be stressed in this information session that the Lockheed Martin Project Manager will be available throughout the project to answer questions or resolve any issues that might arise in a timely fashion.

This information session will be held in the community at a local community center. Attendees at the session will be solicited for their opinions of the project approach, their understanding, and any additional communication tools or techniques they would like to see integrated into the communications plan.

Phase Three (Evaluation) - Follow up communications that will keep the interested stakeholders informed of progress will be mailed on an as-needed basis and all informational reports about the project will be provided at the local library and on the Lockheed Martin web site.

A wrap-up information session, tour and public evaluation will close out the project upon its completion. Community members will be invited to tour the restored site and see the outcome of the work.

A written evaluation of this process discerned from the attendees at the wrap-up session will be prepared and placed on file in the local repository as a Communications Lessons Learned document.

Summary

Conventional communications tools such as a citizen's guide, a public information exchange, personal visits, one-to-one discussions, and regular updating of elected officials representative will be used. A local repository and a section on the Lockheed Martin web site provides past reports and up-to-date information about the work.